Dear Friend of the NE Iowa Food & Fitness Initiative (FFI),

On behalf of FFI, I am honored to share all that has been accomplished! It's been a great year for FFI, and I appreciate this chance to present some highlights. The sense of progress is coupled with the knowledge that there is much more work to be done to achieve our vision of the rebirth of rural communities to make the healthy choice the easy choice for children and their families.

We are a regional collaborative of community members and organizations working to create greater access to healthy, locally grown foods and active living opportunities in Northeast Iowa. FFI serves more than 100,000 people across six counties.

Over the past seven years, the FFI backbone function has been supported by several large grants from the W.K. Kellogg Foundation. The Kellogg funding has started to phase out and will end in less than two years. We know we need to continue the work to deepen our community connections and ensure that the work of FFI continues beyond the end of Kellogg funding.

Securing regional support is a chance for our communities to invest in long term community health, wellbeing and revitalization. In the coming months we will expand the discussions and engagement to deepen the community support for this community work long term. I look forward to connecting with you and/or your organization in the year ahead.

Thank you for taking the time to review our annual report.

Ann Mansfield