



**County Team Leader and Work Group Leader
Conference Call
Wednesday, February 03, 2010
9 am – 10 am**

Present:

Teresa Wiemerslage, Ann Mansfield, Brenda Ranum, Dan Lane, Ben Lewis, Dani Bucknell, Donna Story, Elaine Govern, Halesia Johnson, Lynette Anderson, Mary Koopman, Joanne Tupper, Lori Egan, McKenzie Johnson, Cornelia Flora, Mary Emery, Karla Organist

Update on SRTS workshop on Feb 2. Over 40 attended.

County Meeting - Logistics

Computer, screen, projector and speakers required OR DVD and TV set. Work with County Extension office.

This month's meeting will be a distillation of the Mark Fenton presentation. Each county will get a DVD to show. Video is about 18 minutes long. Ann and Flannery will work on a handout to use for the meetings (will be posted).

- Allamakee has a DVD player
- Clayton will use a computer
- Chickasaw will discuss
- Fayette will check with Fayette Co Ext.
- Howard will check with site
- Winneshiek will check with site

Elaine reminded the group about celebrating FFI successes at the meeting. Elaine also talked about a mixer idea of like-ages sitting together to identify a sedentary activity and unsupervised activity. Groups share their discussion.

- o Length of Meeting – 90 minutes–2 hours
- o Refreshments - \$400 for 8 meetings
- o Copies of Handouts – Arrange with local Extension office
- o Mailings – Arrange with Partners
- o County Mini-grants – \$600 per county

Miscellaneous Expenses (postage, copies, etc.) - \$729 per county

- o Mileage – reimbursement to County Team Leader for 1 car/county to RT mtgs.
- o Receipts/Invoices submitted by 5th of month
- o Winneshiek Extension office – Bonnie Sorum
911 S. Mill St. Decorah, IA 52101 Ph. 563-382-2949

TW will post an example on the Partner page.

February FFI County Team Meetings

- o Feb. 11, 5:30 pm Allamakee, 6 pm Clayton
- o Feb. 17, 4:30 pm Winneshiek
- o Feb. 18, 6 pm Fayette, 6 pm Howard
- o Feb. ____, Chickasaw w/ lowans Fit for Life TBD tonight
- o FFI website – Link to meeting materials FFI County Team Meeting

- ☐ February County Team Agenda - Draft for today's meeting; Final will be posted by Friday Feb. 5
- ☐ Handouts for meeting
 - o DVD – Mark Fenton – Impact of Active Living on Health; Being finalized this week. Each county will get a DVD to show at their meeting.

A full copy of the 90 minutes of the Mark Fenton DVD are available for each county. Check with the county ISU Extension office for check-out.

County Team Meeting Minutes

- Review of on-line documentation tool and meeting template;
- Links on website - Meeting minutes/documentation – on-line tool and pdf document

Concerns:

Q: Do we have the right people at the county meetings especially for SRTS? How do we reach them?

A: Postcards don't get new people to meetings. Personal contact is important to get new people there. Utilize youth as messengers to make those invitations.

If we do not have principals or superintendents and school board members engaged, SRTS won't go far. Look to Parent-Teacher organizations for help.

Other announcements:

Feb 22: Wellness Extravaganza at UIU.

Feb 23: Michael Pollan at Luther College, 7 pm.

Michael Pollan, journalist and author of the best-selling books "In Defense of Food: An Eater's Manifesto" and "The Omnivore's Dilemma: A Natural History of Four Meals," will speak at Luther College Tuesday, Feb. 23, 7 p.m. in the Main Hall of the Center for Faith and Life. Pollan's presentation, which takes its title from his book "In Defense of Food," is the college's 2010 Farwell Distinguished Lecture. The program is open to the public with no charge for admission. Doors will open at 6 p.m., and seating is on a first-come, first-served basis. A question-and-answer session with Pollan will follow the lecture. Pollan's appearance at Luther is in conjunction with the college's sustainability initiative aimed at reducing the institution's carbon footprint and making all its operations more in tune with the eco-systems of the region, state and nation.

Other:

Visit updated FFI website! <http://www.iowafoodandfitness.org>

Communications – E Newsletter

Remember FFI "sister" website for local food work: www.iowafreshfood.com

Next Monthly Teleconference for FFI Leaders & Partners:

Wednesday March 3rd @ 9:00 – 10:30 a.m.