



## **FFI Regional Leadership Team Teleconference – October 5, 2011**

Participants: Laurie Marzolf, Brenda Ranum, Donna Story, MJ Smith, Barb Winters, Angela Gibbs, Elaine Govern, Eric Nordschow, Karla Organist, Heidi Skildum, Emily Neal, Lynette Anderson, Johanna Bergan, Ann Mansfield

Topics for call:

- Regional "check-in" with everyone; early fall update
  - Work in schools (Strategy A)-- Emily Neal
    - 14 school districts
      - Valley and West Central more engaged
    - 5 Resource contacts (RCs) on the ground
      - Orientation in late August
      - All have been in schools, working with youth, Home Grown Lunch week, taste testings in cafeteria, shadowing food service workers,
      - Food service
      - October
        - Farm to school month
        - SRTS – International Walk to school day in many schools
      - Wellness proposal – looking for change in school climate for wellness –
        - Changes in educational policy and practice
        - Looking for added physical activity
        - Looking for integration of nutrition education
        - Looking for collaborative projects
      - RCs – Plan of work for October; engage new teachers, art contest for local food, dressing up as vegetables for Farm to School month
      - County leaders – reach out if you can!
    - Work in food system (Strategy B) – Brenda Ranum
      - NIFF Coalition –
        - GAP certification training continues
        - Relationship with Sysco – institutional procurement of local food – Luther and area larger institutions
          - This will facilitate getting local food into our schools
        - USDA REG – to ISUE to fund .5 position for Food Value Chain Coordinator – Nick McCann, MBA, Sustainable Ag to develop local and regional food hubs

- Oct. 6<sup>th</sup> – Taste of NE Iowa – restaurants, caterers, featuring local food
    - Iowa Food & Farm plan – connecting with this work
  - Farm to School
    - FFI Resource contacts – guide the cross-age teaching with H.S. students in 2<sup>nd</sup> grade classrooms
    - Hope to increase producer visits
- Work in Active Living - SRTS (Strategy C) -- Heidi Skildum (Scot Michelson, Karla Organist)
  - Riceville – International Walk to School Day & ribbon cutting for trail around school (Wild Cat Trail). Working on an arch and panting paw prints on trail (\$20,000 grant funded the project)
  - Heidi Skildum – Regional SRTS liaison
  - SRTS plan in place
  - Karla Organist – New Dept. Head for Transportation & Community Planning
  - Casey Mai – new planner with SRTS experience in Carroll, IA
- Yr. 3 Community Action Plan and Budget planning - Ann & Brenda
  - Final drafts will be presented on Oct. 19
- Policy Targets
- Regional messaging campaign – soft launch; Elkader, Decorah, Postville
- Yr. 2 Evaluation for W.K.Kellogg - due November 1st – Ann & Vision WG
- County Updates:
  - Allamakee – Angela & Barb
    - Partnership meeting this week a success – 70 people
      - Dr. Perkins – health, fitness, nutrition
      - Informed community –
        - K-2 physical activity by grades 3-6
        - Healthier meetings
        - Need a system of communication
    - Family nights – 450-500 people on Sept. 26 (Waukon, Postville, Lansing) Pledge cards – how many times families will commit to eat together
    - Community mapping
  - Chickasaw – Heidi
    - Walking school bus in New Hampton; needing more support
    - Mapping will be completed by Luther GIS students
  - Fayette – Donna
    - FEEST – engagement for students - cooking local food and developing capacity for advocating for changes in schools
    - Leah will put a news release in paper
    - Football game – “Interlude” song – dance (intense physical activity) introduced by students

- Local preservation group – map of civil war monuments – plan to use Safari concept – to walk and bike to monuments
  - Howard – Elaine
    - IWALK presentation in Riceville – Tammy from IDPH – Chris Seeger ISUE
    - Home Grown Lunch – local food donations, dehydrator
    - Walking Wednesdays – every month engage a new business as a mentor (community support)
    - Adults discovery of the poor sidewalk infrastructure!
  - Winneshiek – Johanna
    - Walk to school in Decorah – expanded this year to include middle school with high school youth along the route
    - Decorah wellness team – involving parents in a parent ed night re the value of food; family, nutritional, local. There will be a parent ed night in January, spring, wellness fair at end
- Consider an FFI Regional Team meeting on Wednesday October 19th 11:00 - 1:00 in Postville
  - Welcome and hear school updates from FFI School Outreach Team -- Resource contacts
  - Everyone in favor of this; will send out a note

Notes by Ann Mansfield