



Work Group Updates October 2011

Active Living/SRTS Team

- WG met on September 23, 2011
- Walking Wednesdays in Decorah started up with a mom, high school youth and 7 students
- Driftless Safari Closing Ceremony: Occurred Sept. 25 at Phelp's Park. About 30 families showed up, local lions club served popcorn, bought local apples from Swanson's Apples and hosted a scavenger hunt, raffle and nature walk for families
- Presented SRTS presentation to Laura Peterson's GIS students at Luther College. Students will map Cresco, Waukon and New Hampton. Sharing will take place at ISU/UE on November 17.
- Met w/ Matt Tapscott, Early Childhood Development expert to help promote AL 0-8 yr. old momentum
- SRTS Non-infrastructure grant submitted from UERPC on Oct. 3
- International Walk to School Day: October 5- 17 schools in NE Iowa participated either on the 5th or on the 7th w/ the Start Somewhere Walk
- Spring Travel Tally is (almost) done- in conversation with evaluators
- Postville Superintendent, City Clerk and Lindsay Erdman have spoken to me about trail infrastructure in town and are curious about writing a SRTS infrastructure grant for next year

Story Ideas: Senator Mary Jo Wilhelm cut the ribbon at Riceville's trail opening ceremony (only senator to walk with kids to school); bike rodeo at Valley of Elgin w/ IBC;

NIFF Coalition

- WG met on Oct. 6.
- This was the first meeting in several months that was held face-to-face. There were 3 new producers in attendance.
- The workgroup completed the year-end evaluation.
- Nick McCann joined ISUE/FFI as the Food Value Chain Coordinator.
- Upcoming events:
 - Oct. 20. GROWN Locally is a featured Food Hub on the NGFN webinar.
 - Oct. 20. A food hub group from MN is coming to tour GL

NE IA Business Network

No report.

School Wellness Team

No report.

Farm to School

- 15 Schools participated in HGSL Week
- Some schools served local meat which is new
- For equipment, schools are getting the storage containers and kitchen prep packages. This is a shift from previous years.

- Turkey Valley will be working with Cindy on Healthier Schools Challenge. [The HUSSC is voluntary & recognizes schools who are participating in the Nat'l Sch. Lunch Program that have created healthier school environments through promotion of nutrition and physical activity. When Michelle Obama introduced her "Let's Move" campaign, she incorporated the HUSSC.

Community Health Team

- WG met on 9/22/11 @ Postville YMCA
- Luther students – Sr. project – connecting with Clayton county public health and Central community schools; BMI, "My Plate" Curriculum, regional survey
- End of Grant report – request final report from Selina – send out to CHWG
- BRFSS – Data update 2000-2007: Obesity did not increase compared to other places in the state; Survey – All adult, random telephone interviews; nutrition, physical activity, tobacco use, etc. conducted annually for trends over time; Random telephone selection unknown; Adults only; Random digital dialing for landlines only and up to 2009 cell phones excluded.

FFI Regional Messaging:

- Feedback from CHWG re promoting steps to success. Excited about messaging campaign and tools. Ready!
- Multi-fold brochure – too much for parents of this age group; needs to be a page or less; like the idea – make it simpler
- Refrigerator magnets
- School Newsletters

NE IA Funder's Network

No Report.

Youth Team - Lynette

- WG met on September 29 at NICC Dairy Foundation Center
- Resource Contacts Cross-Age Teaching Orientation was held September 6th.
- FFI Fall Conference Teleconference participation
- FEEST - West Union & Postville Pilot Sites
 - Planning meeting with youth & RC's September 12th
 - West Union FEEST held September 18th with 9 people participating
 - Postville FEEST held September 25th with 14 people participating
- Cross-Age Teacher Trainings for Farm to School
 - RC training held on September 14th with Des Moines FoodCorps
- Youth/Coach Workgroup Meeting
 - Planning with Dan Lane on September 21st
 - Meeting held September 29th with focus on Youth Evaluation Piece
 - Participating schools were Central, North Fayette, Decorah, Postville, North Winn, Riceville, Turkey Valley, St. Joe's, New Hampton, Maynard & Oelwein
 - 12 FFI Coaches, 21 youth, 6 County Youth Coordinators, Dan Lane, Heidi, Stephanie, Leah, Ann and Lynette participated.
 - Youth videos have been uploaded for evaluators
- Clayton Ridge Health Fair - September 27
 - Lynette led one of the stations that served K - 4th grade and HS youth.