

Work Group/Team: Vision

Date: Tuesday January 19, 2010

Time: 12-4 pm

Location: West Union Library

Names of attendees: Teresa Wiemerslage, Haleisa Johnson, Scot Michelson, Sue Burrack, Lynette Anderson, Eric Nordschow, Judy Isaacson, Brenda Ranum, Rachel Wobeter (Americorps), Flannery Cerbin (Americorps), Ann Mansfield

Summary of agenda and discussion:

Work Group Reports:

- NIFF
 - Focus more on meats in upcoming year
 - Wkshop – Jan. 4th – marketing to wholesale markets
 - Training for those interested in selling to Fmr. Mkts
 - Trip to EauClaire – U Midwest Value Added Conference – Teresa presenting
 - 2 Reports – December
 - IDALS - \$5,000 for Farm to School – Survey & Home grown lunch week
 - Annual NIFF – Purchases & Sales
 - Created separate place on website for all of the NIFF & FFI assessments – under “About Us”
 - Microloan committee – working on marketing plan
 - Specialty crops grant – explore best ways to roll out training for the assessments (audits) – Next steps for food producers
- Youth
 - Regional Youth names from 9 schools- working on the rest
 - Regional Leadership names – 2-3 from each school; have heard from 5-6
 - Engaging Youth, Serving Community Grant – waiting to hear
 - Completed 2 FFI find-out meetings
 - Riceville
 - New Hampton – 8-10 community members present
 - County Team meetings – Clayton, Allamakee, Howard – went well!
- School
 - Feb. 10th – Regional School & Youth Group – Workshop
 - State Mandates
 - Pilot Updates – F2S, SRTS
 - Wellness Committees – who, what, where, when, how
 - Improving food & fitness environments for students, staff, faculty
 - Ideas from other schools – active, effective school wellness committee
 - Central
 - Have not heard from Clayton Ridge (Dana Einck), Valley (Holly Mohs), Allamakee, N.Winn.
 - Structure for the day
 - Overview / Update – together

- Break outs – Youth vs. Adult
 - Planning together
 - Issue of Communication/Workload in Schools
 - Build capacity in school wellness committee – need FFA, FCS, Wellness, Coaches,
 - Make the workload manageable – watch for readiness
 - Communication – too much email
- Active Living
 - SRTS Workshop – Feb. 2nd – Technical Assistance for Pilots
 - County Team Leaders - invite other schools if interested
 - Iowa Bike Summit – Jan. 30th – Lynette & Scot attending/presenting
- Community Health
 - Planning – Core Group – Haleisa, Lori, Judy, Krista
 - Community Wellness Grant – Health Messaging
 - Regional Stakeholders – larger group – March 16th – plan for April County Team mtgs.
 - Prescription pad concept– FFI logo with healthy eating & active living prescription
- Farm to School Pilots
 - H. S. Students -Completed 4 of 6 trainings for Cross-Age Teaching
 - Teacher Training – 2nd grade – February 25th
 - Food Service – Jan. 15th – F.S. Directors – went well!
 - Producers – Johnice Cross, Food Service, Teachers
 - School Gardens - David Cavagnaro – TV, Decorah... hasn't heard from the others. This will require community links to make this work
 - Home Grown Lunch week – Sept. 20th 2010
 - Healthy Kids Act – most of schools attending upcoming workshops
- Communication Discussion
 - Website – continues to evolve
 - Contact Us – under About Us
 - Join a mailing list or county team
 - Subscribe to lists
 - Data & Assessments
 - Internal
 - Calendars
 - Schools – one color
 - Can give people access
 - E-newsletters – monthly before county meetings
 - Organize around Work Groups – Teresa will set up timeline
 - Point back to calendar of events
 - Farm to School Bulletin – create a link to a pdf
 - Need a contact name on the events
 - Workshop – Photographs – Leaders will coordinate

- Final Planning Report – Update
 - Narrative, Evaluation & Financial report to be submitted by Jan. 29th
- New Teams – Update
 - Chickasaw – met with stakeholders on Jan. 5th, community members attended Youth assembly on Jan. 15th, meeting with IFFL stakeholders on Jan. 25th Stakeholders seem enthused.
 - Postville - working to align multiple efforts in this community. Offering to convene a stakeholder mtg. Focus on building capacity in community leadership. May contact Emyar for technical assistance with Latino community.
- Budget
 - CAP Implementation – Revised version on Jan. 7, 2010 based on \$11,000 accounting error in the final planning budget. CFGD working with us & Patti Grimes from WKKF
 - Update from CFGD on Jan. 19th - \$8, 496 instead of \$11,000
 - \$2,500 from SRTS
 - \$5,996 from Travel
 - \$5,004 - (now in the County Team “Other”) leave as a balance for now
 - Teleconference with Patti Grimes @ WKKF & CFGD – on Thursday Jan. 21st
- Budget processes
 - Brenda set up bookkeeping system within Ext. for FFI - Work Group Leaders will know balance each month
 - County Teams –submit invoice to each Ext. office and pay expenses. Each county Ext. office will submit one bill to Winneshiek Ext. office by the 5th of the month.
 - Postage, copying, food
 - Mini-grants:
 - County Mini-grants – need guidelines for this. Examples from NIFF helpful. Talk with Vision group in Feb. – County meetings for March
 - Farm to School mini-grants – Agreement with purpose (stipends, food, supplies) of mini-grant & reporting (with photos) requirements - send \$ in advance – identify contact person at school to manage
 - Safe Routes to School mini-grants –
- Leadership Renewal Retreat (2 days) – Ben Webb – Center for Regenerative Leadership, David Chrislip, Stephanie Clohesy – no cost to FFI
 - Determine the timing with the Kellogg cycle (beginning of yr. 2)
 - Early August? – August 5,6 or 9, 10 or early Sept. right after Labor Day
 - Send out a doodle to see what will work for the most
- Regional Leadership Team meeting on Jan. 27th - ideas to incorporate
 - World Café - have the youth facilitate each of the tables
 - Celebratory Wall – Acknowledge accomplishments
 - Toast – Introductions?
 - Lynette, Rachel & Flannery will help!

- Stories – How do we record?
 - Youth - Facebook, other web interfaces?
- February County Meeting
 - Focus on Active Living – SRTS
 - Involve the SRTS pilots
- Howard County Team meeting
 - Need to follow up re some dynamics

Action items for next meeting:

- Helping people see the vision and the big picture
- Prepare for Regional Team meeting
- Prepare for all of the upcoming workshops
- Support new teams – Chickasaw & Postville

Items for the next meeting's agenda:

- Finalize contracts
- Review/Map out Timeline
 - Evaluation, reports, etc.
 - 2 nd yr. pilots –
- Communication – Website
 - Updates
 - Work Group minutes – Vision WG reflection

Reflection

What went well at the meeting?

- More clarity
- Made adjustments to agenda – seem to fit most everything in

How might we improve the process for the next meeting?

- For time re sharing - Put decision items up front on agenda – collaborative discussion later