



Regional Leadership Team Meeting
June 29, 2011
NICC – Student Center - Calmar
11:00 am – 2:00 pm

	Allamakee Co.		Chickasaw Co.		Clayton Co.		Fayette Co.		Howard Co.
x	Barb Winters	x	Joanne Tupper	x	McKenzie Johnson	x	Donna Story	x	Laura Schmauss
x	Angie Gibbs		Laurie Marzolf		Vacant	x	Gary Sandholm	x	Elaine Govern
	Postville Team		Winneshiek		Active Living		NIFF Coalition		School - RCs
X	Mary Koopman	x	Johanna Bergan	x	Scot Michelson	x	Teresa Wiemerslage	X	Emily Neal
x	Cici Mueller	x	Brandon Friedlein	x	Lindsay Erdman		Eric Nordschow		Sue Burrack
	Co-conveners		Administrator		Youth		Community Health	X	Heidi Skildum
x	Brenda Ranum		MJ Smith	x	Lynette Anderson	x	Halesia Johnson	X	Anna Wikan
x	Ann Mansfield		Core Partners	x	Heather Pecinovsky		Lori Egan	X	Rachel Wobeter
	Communications		Aaron Burkes					X	Steph Conant
x	Flannery Cerbin		Jon Jensen						

Welcome and Orientation to New FFI Regional Leadership Team members and Core Partners

- New Core Partner – Upper Explorerland Regional Planning Commission will be taking over the Safe Routes to School – IDOT-SRTS Grant. Heidi Skildum is now a UERPC employee. UERPC also recently hired Casey Mai (Chickasaw Co. native) who has SRTS experience in central Iowa.
- The New FFI County/Community Co-leaders – Regional Leadership Team members were introduced.
 - Allamakee – Barb Winters
 - Fayette – Gary Sandholm
 - Postville – Cici Mueller
 - Winneshiek – Johanna Bergan
 - Clayton County still has a vacant position.
- The current Regional Leadership Team members introduced themselves and talked about “Why are you willing to continue to be involved in FFI?”
- Mansfield reviewed the roles of the Regional Team
 - County Co-leaders/Community Members – Build capacity in counties/communities as:
 - Messengers of FFI. Tools and handouts were shared in a folder.
 - FFI Brochure
 - FFI Fact sheets; Schools, Local Food, Active Living, NIFF
 - FFI Community Action Plan Summary – Yr. 2
 - Collaborative List (Partners/Funders involved in FFI)
 - DVDs – December 2010 and April 2011 FFI videos
 - FFI Regional Messaging Campaign – 1 pg description
 - Networkers in communities/counties
 - An FFI External Contact list shows the organizations and partners in the work.
 - An FFI Internal Contact list was circulate for individual member updates
 - Participate or recruit for School Wellness Teams
 - Host community conversations/forums
 - Participate in Regional Team meetings/activities
 - Work Group Leaders, Vision WG and Assistant Work Group Leaders tackle the day to day operations of the initiative and are points of contact for those groups.
 - The Regional Team will continue to communicate at meetings, teleconferences and through the E-newsletter
- Mansfield gave a brief update on the Planning, Review and Update for CAP Yr. 3:
- Mansfield shared updates on past and upcoming dates for the calendar
 - February 23, 2011: FFI Regional Leadership Team meeting

- April 26, 2011 was the FFI Spring Conference– Celebration of Progress – national perspective, engagement of current and additional key strategic stakeholders
- June 29, 2011: FFI Regional Leadership Team meeting – Welcome new members!
- FFI County/Community Summer Tours in August-October
- Summer/Early Fall School activities – update website July – will notify RT when posted
- August 24, 2011: FFI Regional Leadership Team meeting: Planning for CAP & Budget Yr. 3 and Fall Conference
- October 19, 2011 – FFI Fall Conference @ Upper Iowa University campus
- December – Annual FFI Regional Leadership Team meeting – Planning for hosting of School/Community Forums for Winter 2012, Spring Workshop/Forum

Work Groups – “End of 2010-2011 School-year” Updates

(See June 2011 WG Update for additional details)

- Active Living
 - Bike rack challenge
 - Safari program – pilot in Winneshiek county
 - New Hampton walking school buses
 - Heidi is now a certified National SRTS Instructor – Encouragement, Education emphasis
- Farm to School
 - Home Grown Lunch Week
 - Food Service Networking
 - Teacher Education
 - Cross Age Teaching
 - Face of the Farmer
 - Serv Safe Training
 - 5th Season Workshops – 3 this year; Ratatouille, Stir Fry, Soup
 - Gardens – 14 schools have gardens
- School Wellness Action Plans
 - 2010-2011 – 11 schools submitted plans
 - 2011-2012 – 16 schools submitted plans
 - School Outreach – Resource contact (RC) plan for the upcoming school year
 - Team of 5 FoodCorps/AmeriCorps
 - More of a presence in schools Mon-Thursday (3 districts/RC)
 - Fridays as training/planning/admin days
 - Embed resource contacts in communities – may ask County Co-leaders to help with this; possibly find host families from time to time
- Youth Engagement
 - 18 schools with possibly MFL in fall
 - 4-H members – over 200 members over the 6 counties again this year
 - Hosted 4 Youth meetings
 - November – “Real food & conversation
 - January – ICN – Policy change
 - March – Coaches – 4-H youth development
 - May – Curt Ellis visit
 - Working on a leadership track in School Wellness Action Plan
- Community Health – Did you see the IDPH – CWG – Billboards across the area? “Eat Smart to Play Hard”
- NIFF
 - Local Food Directory – Inspired magazine
 - Minigrants - \$12,000 awarded with youth enterprises awarded this year
 - Iowa Rural Development Director – USDA – Received RBEG grant for Regional Food Value Chain Coordinator – co-partnership with ISUE, Funders Network
 - Driftless region discussions re processing and getting food into schools
 - Annual data collection – just getting back in

- New Luther/FFI position – Institutional food procurement, gardens, college student engagement
- Communications
 - FFI Regional Messaging Campaign – “Together, We Grow Healthy Kids”
 - Soft launch – Elkader, Postville, Decorah
 - Target – Parents of K-3 children
 - August 1st workshop – school and youth spokesperson
 - Back to school events – notify Flannery & Teresa if you need materials
 - Regional training for community action in home child care providers – Presentations
 - Will ask County Co-leaders to assist with this
- NE Iowa Funder’s Network – MJ Smith
 - WKKF audit – successful
 - County foundations – awarded several projects in alignment with FFI
 - Contributed to Food Value Chain Coordinator
 - Fmr Mkt food coupon program – food pantry recipients receive free fruits & vegetables in Riceville, Waukon and Calmar
 - County foundation dinner – wanted to use and celebrate local foods
- Admin/Other – Brenda Ranum, Ann Mansfield
 - Currently conducting a mid-year review of the budget
 - WKKF Partnership Meeting in Detroit
 - Will be presenting at IDPH-Wellmark – “State of Weight in Iowa” – Des Moines, September 28

FFI County Summer/Fall Tours –

- Allamakee
 - October 3rd (tentative)– Allamakee Partnership (community forum) – feature FFI & 21st Century Fitness – Awareness event
 - Working on planning, recruitment of stakeholders
 - Great alignment with 21st century emphasis re fitness
- Chickasaw: Walking school bus, possibly considering a tour of new school greenhouse
- Clayton: August Orchard Tour and possibly Edgewood Locker– mid August
 - Looking for a co-leader
 - Strawberry Days – FFI Starmont youth hosted a family fitness event - walk/run/swim
- Fayette: August 23 - Active Living Tour – Trails
 - Fayette County Extension hosted a workshop on the ISUE curriculum – “Growing in the Garden”
- Howard: August 9 -- Garden Tour; Cresco & Decorah Hospital, Pepperfield
 - New gardens in Protivin, Riceville, Kessel Kids
 - EYSC – Booster club – healthy meals in concession stand are selling out
 - Continue to work to include other communities
 - July 9 – dedication of bridges on trail
 - Aug. 6 – 5K run for Wapsipinicon trail
 - IWALK – IDPH – event and WildCat trail
 - Walking Wednesdays at Riceville schools
- Postville: August 17 is Back to School/Meet the Teacher – Garden Tours
 - Policy change – New Food Service Director hired with updated job description to procure more local food
 - Youth involved in School Wellness Team
 - Youth raising funds for playground equipment
 - Installed a Frisbee golf course with EYSC funds
 - Tour de Allamakee County event in September
 - BASICS funds were used to host a Food and Fitness Youth Camp in July
 - ISUE is offering a Postville Leadership Training. FFI assist with food for convening
- Winneshiek: July 21 – Decorah H.S. Garden , Kymar Acres and Given Gardens
 - Hosted a Windridge Field day at Kymar Acres in June
 - Will have FFI info at back to school nights

Next FFI Regional Leadership Team Meeting: August 24, 2011 – 11:00 am to 2:00 pm, Location TBD.