



Northeast Iowa Food and Fitness Initiative Active Living Work Group 6-19-12 Meeting Notes

- Discussion of print articles
 - Minneapolis bicycle article
 - Des Moines and Waterloo parents fighting school bus policy
 - 6 bus stops in Elgin, population 600
 - Has development of trail increased walking and bicycling to school? (Ashley will determine through 2012 Travel Tally)
- 2012 Travel Tally
 - Rough draft sent out- please send feedback to Ashley (achristensen@uerpc.org)
 - Due date: end of July
 - Deadline for FFI Evaluation Report submission: end of August
 - Look into DOT Safety Manual for crossing guard regulations
 - Change front photo
 - List grades housed in each school
 - Preschool- push from Head Start to increase walking and bicycling to school with parents
 - Rural model of survey needs to assess if student lives within city limits (we plan to create)
- Natural playgrounds
 - Movement is expanding
- Community Transformation Grant (CTG)
 - Messaging to children
 - What will messages be to promote use?
 - How to shift messaging to children
- DNR/IDPH Webinar tomorrow (6-20-12)
- Active Living
 - A social movement/attitude shift vs. \$ incentive with food
 - “Gen X, Gen Y, Gen FFI”
 - Need to make events socially fun, like Farmer’s Markets
 - Need to get others involved to help teachers out with before/after school activities, already bogged down enough
 - SRTS really more than just schools- need to get everyone to understand this!

- Events and messaging
 - Provide message to community as a whole
 - Provide support for others to host events
 - RCs in schools
 - County teams in communities
 - Great way to re-engage county teams
- Crossing guard training
 - Ashley will follow up with Ann about setting one up this funding cycle yet
 - In August, before school
 - Determine if training is current, needed annually, cost associated
- Determine list of future conferences to attend
 - National SRTS
 - Ashley will look into conference details
 - Iowa Bicycle Summit
 - Smart Growth- WK Kellogg
 - More?
- NEXT MEETING (tentative): Friday, August 3 at 10am