

NORTHEAST IOWA LOCAL FOOD SURVEY

Instructions: The primary food shopper in your household should complete this survey. As the primary shopper responds, note that some questions apply to you personally, while others apply to your entire household. Responses are usually made by circling a number or filling in a blank. You will also be given a chance to write your overall comments at the end of the questionnaire.

A. Are you the primary food shopper for your household? (n=117)

- 1. No 2% → **IF NO, please ask the primary food shopper to complete this questionnaire.**
- 2. Yes 98%

Aa. Approximately what percentage of your household's weekly food needs do you purchase during a typical week? _____ % (n=106)
 Mean=72.3%¹, (S.D.=32.4²), Minimum=5%, Maximum=100%

B. How many meals do you, personally, eat on a typical day? _____ (n=115)

1=2% 2=27% 3=68% 4=2% 8=1%

C. What percentage of the meals that you, personally, eat in a week are usually eaten...

	<u>% of weekly meals</u>
At home (n=122)	Mean=76.0%, (S.D.=22.3), Minimum=10%, Maximum=100%
Work/school (n=119)	Mean=11.2%, (S.D.=17.5), Median=.0%, Minimum=0%, Maximum=75%
In fast food restaurant (n=119)	Mean=2.9%, (S.D.=6.9), Median=.0%, Minimum=0%, Maximum=50%
In non-fast food restaurant (n=119)	Mean=7.1%, (S.D.=13.3), Median=2.0%, Minimum=0%, Maximum=90%
On the run (n=119)	Mean=2.5%, (S.D.=7.1), Median=.0%, Minimum=0%, Maximum=50%
At another person's home (n=119)	Mean=.6%, (S.D.=2.3), Median=.0%, Minimum=0%, Maximum=19%
Total	100 %

¹Mean is the average of all of the responses to a question. Mean is calculated by summing the value of all responses and dividing by the total number of persons responding to the question.

²Standard deviation (S.D.) is a measure of the variability in the way responses to a question are distributed. The more the responses cluster around the mean, the smaller the standard deviation. A standard deviation higher than the mean represents a group of responses that are not normally distributed – i.e., not in the typical, bell-shaped curve.

D. Do you have children or stepchildren under the age of 18 years living in your household? (n=123)

1. No 81% → **If NO, please skip to Question G on page 2.**
2. Yes 19% →

Da. How old is your oldest child? _____ years (n=20)					
2	10%	10	5%	15	10%
3	5%	11	5%	16	5%
4	5%	13	5%	17	20%
6	5%	14	10%	18	5%
7	10%				

E. How many meals does your oldest child (under 18 years) eat on a typical day? _____ (n=21)
 2=10% 3=76% 4=14%

F. What percentage of the weekly meals for your household’s oldest child are usually eaten...

	<u>% of weekly meals</u>
At home (n=23).....	Mean=67.4%, (S.D.=18.1), Minimum=30%, Maximum=100%
Work/school (n=23).....	Mean=23.8%, (S.D.=15.0), Minimum=0%, Maximum=60%
In fast food restaurant (n=23)	Mean=3.6%, (S.D.=5.9), Median=1.0%, Minimum=0, Maximum=25%
In non-fast food restaurant (n=23)	Mean=2.0%, (S.D.=3.2), Median=.0%, Minimum=0%, Maximum=10%
On the run (n=23)	Mean=1.6%, (S.D.=3.8), Median=1.6%, Minimum=0%, Maximum=15%
At another person’s home (n=23)	Mean=1.6%, (S.D.=3.5), Median=.0%, Minimum=0%, Maximum=10%
Total	100 %

G. Who does the majority of the cooking in your household? (n=124)

- | | |
|--|-----|
| 1. I do | 87% |
| 2. Another adult in the household | 10% |
| 3. No one cooks; I/we either eat out or use prepared foods | -- |
| 4. Other (Please specify) _____ | 3% |
| 50/50 spouse and myself | |
| I eat meals at _____ restaurant or bring some home and my husband is away all week for work. | |
| Spouse and I share cooking meals | |
| Share meal preparation | |

H. How many miles from home do you typically travel to shop for food? (If less than 1 mile, please write “0.”) _____ miles (n=123)

Mean=14.0, (S.D.=11.7), Minimum=Less than 1 mile, Maximum=50

I. Before you received this questionnaire, had you heard of the concept of *locally produced food*? (Circle ONE response) (n=123)

- 1. No 37%
- 2. Yes 63% →

Ia. If YES, CIRCLE ALL of the following statements that apply to your experience with *locally produced food*. (n=78)

- 1. Seldom think of where food is produced when shopping for food. 23%
- 2. Don't really care where food is produced, so long as it is safe. 27%
- 3. Usually shop local, if available. 71%
- 4. Always shop local first. 15%
- 5. Other (specify) _____ 8%
 - More expensive but good, can't use food stamps
 - Farmer's Market – available summer only
 - My own garden
 - Shop organic, don't know where produced
 - Buy only where I trust

J. If you drew a line from your home to the farthest point where you would consider food to be *locally produced*, how far away is that point? (Circle ONE number and fill in any necessary blanks) (n=121)

- 1. _____ miles from my home (n=44) 37%
 Mean=23.7, (S.D.=26.2), Median=15.0, Minimum=1, Maximum=100
- 2. At my county border 10%
- 3. At the border of the northeast Iowa five-county region (includes Allamakee, Clayton, Fayette, Howard, & Winneshiek County) 20%
- 4. At the Iowa state line 8%
- 5. Don't know 22%
- 6. Other (specify) _____ 3%
 - Two blocks
 - I live in a farm community so it is all around me.
 - Where else available?
 - Local producers come to our Farmer's Market – eggs from local hobby farmer, my own garden
 - Shop at Oneota Coop/Decorah as a member
 - Don't understand the question
 - Summer months produce my own vegetables and meats are home produced and butchered

K. In the past 12 months, where have you obtained food for your household? (Circle the numbers for ALL that apply) (n=123)

- 1. Grocery store 100%
- 2. Food pantry/shelf 5%
- 3. Senior meal program 7%
- 4. Personal, family, or friend's garden 58%
- 5. Food Stamps 2%
- 6. Women/Infant Children's Program (WIC) 1%
- 7. Farmer's Market 45%
- 8. Meals with family/friends 37%
- 9. Grocery items from family/friends 13%

(continued on following page)

K. (Continued)

10. Directly from local farmers	21%
11. Grown/raised own meat or dairy products	17%
12. Local hunting or fishing	46%
13. Roadside produce stand	28%
14. Senior Farmer’s Market food vouchers	3%
15. Direct mail or Internet	--
16. Meat locker	36%
17. Community garden	1%
18. Community Sustainable Agriculture (CSA) farm shares purchase	--

L. What types of foods do you grow/raise? (Circle the numbers for ALL that apply) (n=124)

1. Do not grow/raise any food	40%
2. Meat	11%
3. Vegetables	57%
4. Fruit	24%
5. Dairy products	1%
6. Other (Please specify) _____	3%
Very small on 3 and 4	
Eggs	
Nuts	
Lettuce and onions	
Sweet corn	

M. What types of locally grown foods would you be interested in buying? (Circle the numbers for ALL that apply) (n=122)

1. I would not buy locally grown foods	3%
2. Meat	66%
3. Vegetables	91%
4. Fruit	89%
5. Dairy products	51%
6. Other (Please specify) _____	5%
Jams	
Locally baked breads and other foods	
Breads	
Eggs probably all other	
Honey, sorghum, grains, eggs	

N. How IMPORTANT are the following factors in your decision about where to purchase your household’s food? Circle one number between 1 (Not at all Important) and 6 (Very Important).

	How important?					
	Not at all Important				Very Important	
1. Offers fresh meats, dairy, or produce (n=116)..... Mean=5.4, (S.D.=1.0), Minimum=1, Maximum=6	1%	1%	3%	12%	19%	64%
2. Sells best tasting meats, dairy, or produce (n=118).. Mean=5.4, (S.D.=.9), Minimum=1, Maximum=6	1%	--	3%	11%	28%	57%

(continued on following page)

N. (Continued)

	How important?					
	Not at all Important			Very Important		
3. Has lowest prices (n=119)..... Mean=4.8, (S.D.=1.2), Minimum=1, Maximum=6	1%	4%	10%	23%	23%	39%
4. Displays are attractive (n=113)..... Mean=3.5, (S.D.=1.5), Minimum=1, Maximum=6	13%	17%	16%	29%	15%	10%
5. Offers a wide variety of foods (n=114)..... Mean=4.6, (S.D.=1.3), Minimum=1, Maximum=6	4%	4%	7%	24%	33%	28%
6. Has organic food available (n=113)..... Mean=3.1, (S.D.=1.8), Minimum=1, Maximum=6	27%	16%	20%	12%	11%	14%
7. Offers fresh meat, dairy, or produce raised in an environmentally supportive way (n=116)..... Mean=4.0, (S.D.=1.5), Minimum=1, Maximum=6	7%	8%	20%	23%	21%	21%
8. Offers fresh meats, dairy, or produce grown in my local area (n=117)..... Mean=4.2, (S.D.=1.4), Minimum=1, Maximum=6	5%	7%	17%	32%	18%	21%
9. Offers fresh meats, dairy, or produce grown in Iowa (n=118)..... Mean=4.3, (S.D.=1.4), Minimum=1, Maximum=6	5%	3%	17%	26%	25%	24%
10. Supports my local economy and jobs (n=117)..... Mean=4.8, (S.D.=1.2), Minimum=1, Maximum=6	1%	4%	8%	23%	31%	33%
11. Has competitive prices (n=123)..... Mean=5.1, (S.D.=1.0), Minimum=1, Maximum=6	1%	2%	2%	19%	34%	42%
12. I personally know the food producer (n=113)..... Mean=3.3, (S.D.=1.6), Minimum=1, Maximum=6	16%	19%	21%	19%	15%	10%
13. The location is convenient (n=122)..... Mean=4.8, (S.D.=1.1), Minimum=1, Maximum=6	2%	2%	9%	22%	36%	29%
14. The hours of operation are convenient (n=120)..... Mean=4.8, (S.D.=1.1), Minimum=1, Maximum=6	1%	2%	8%	26%	35%	28%

O. To what extent do you DISAGREE or AGREE with the following statements about food SAFETY? Circle one number between 1 (Strongly disagree) and 6 (Strongly agree) for each statement.

	Strongly Disagree		Strongly Agree			
	1. The safety of the food my household consumes is important to me (n=123)..... Mean=5.8, (S.D.=.6), Minimum=3, Maximum=6	--	--	1%	4%	10%
2. I trust my local grocer to offer safe food (n=121)..... Mean=5.1, (S.D.=1.1), Minimum=1, Maximum=6	1%	1%	8%	17%	28%	45%
3. I trust farmers/producers in my local area to grow and offer safe food (n=122)..... Mean=5.1, (S.D.=1.0), Minimum=2, Maximum=6.	--	2%	5%	16%	34%	43%

(continued on following page)

P. (Continued)

	<u>Strongly Disagree</u>				<u>Strongly Agree</u>	
4. Food safety is pretty much the same regardless of where the food is produced in the United States (n=122)..... Mean=3.1, (S.D.=1.6), Minimum=1, Maximum=6	16%	25%	22%	16%	12%	9%
5. Food safety is the same regardless of where in the world our food comes from (n=121)..... Mean=2.5, (S.D.=1.6), Minimum=1, Maximum=6	31%	35%	12%	9%	5%	8%
6. The food I currently purchase is safe (n=122)..... Mean=4.8, (S.D.=1.0), Minimum=1, Maximum=6	1%	--	7%	29%	35%	28%
7. I have no concerns about the safety of the food I currently purchase (n=121)..... Mean=3.0, (S.D.=1.8), Minimum=1, Maximum=6	36%	12%	9%	17%	14%	12%

P. To what extent do you DISAGREE or AGREE with the following statements about the food purchasing habits of your household?

In general, my household ...	<u>Strongly Disagree</u>				<u>Strongly Agree</u>	
1. Prefers one-stop shopping for food and other necessities (n=122)..... Mean=4.5, (S.D.=1.3), Minimum=1, Maximum=6	3%	3%	15%	24%	30%	25%
2. Buys food based on what's on sale or coupon offers (n=123)..... Mean=4.1, (S.D.=1.3), Minimum=1, Maximum=6	2%	10%	15%	32%	25%	16%
3. Thinks <i>locally produced</i> food tastes better (n=121)..... Mean=4.2, (S.D.=1.2), Minimum=1, Maximum=6	2%	5%	22%	32%	23%	16%
4. Chooses organic food over non-organic (n=121)..... Mean=2.9, (S.D.=1.5), Minimum=1, Maximum=6	22%	25%	24%	14%	7%	8%
5. Believes it is important to know where your food is grown and/or processed (n=122)..... Mean=4.2, (S.D.=1.3), Minimum=1, Maximum=6	4%	4%	25%	26%	20%	21%
6. Will purchase <i>locally produced</i> food if it is convenient (n=121)..... Mean=5.0, (S.D.=.9), Minimum=1, Maximum=6	1%	--	5%	20%	46%	28%
7. Accepts genetically modified food as a healthy choice (n=118)..... Mean=2.9, (S.D.=1.4), Minimum=1, Maximum=6	20%	21%	21%	26%	8%	4%
8. Will go out of our way to purchase <i>locally produced</i> food (n=120)..... Mean=3.4, (S.D.=1.4), Minimum=1, Maximum=6	14%	11%	23%	32%	11%	9%
9. Prefers to purchase fruits and vegetables cut up and ready for cooking/eating (n=121)..... Mean=2.7, (S.D.=1.4), Minimum=1, Maximum=6	24%	22%	26%	13%	13%	2%
10. Is willing to pay a little more for <i>locally produced</i> food (n=120)..... Mean=3.7, (S.D.=1.4), Minimum=1, Maximum=6	8%	10%	21%	32%	18%	11%

(continued on following page)

P. (Continued)

In general, my household ...	Strongly Disagree				Strongly Agree	
11. Is having difficulty finding <i>locally produced</i> foods (n=122) Mean=3.9, (S.D.=1.4), Minimum=1, Maximum=6	7%	5%	24%	30%	21%	13%
12. Wants to support local farmers, but can't afford to spend more for our food (n=121)..... Mean=3.9, (S.D.=1.4), Minimum=1, Maximum=6	8%	8%	22%	28%	18%	16%
13. Can't understand why <i>locally produced</i> food costs more (n=122) Mean=3.7, (S.D.=1.4), Minimum=1, Maximum=6	10%	12%	21%	28%	18%	11%
14. Believes <i>locally produced</i> foods are healthier for our family members (n=120) Mean=4.4, (S.D.=1.2), Minimum=1, Maximum=6	4%	--	19%	30%	27%	20%
15. Would purchase more <i>locally produced</i> food if it came ready-to-cook/eat (n=121)..... Mean=2.9, (S.D.=1.5), Minimum=1, Maximum=6	20%	20%	26%	17%	12%	5%
16. Believes buying locally is healthier for community residents (n=121) Mean=4.2, (S.D.=1.3), Minimum=1, Maximum=6	5%	6%	9%	40%	22%	18%
17. Participates in a recycling plan (n=122) Mean=5.1, (S.D.=1.3), Minimum=1, Maximum=6	4%	3%	7%	10%	22%	54%
18. Would buy <i>locally produced</i> foods on the Internet (n=121) Mean=1.8, (S.D.=1.2), Minimum=1, Maximum=6	59%	20%	8%	9%	3%	1%
19. Purchases foods based on healthy lifestyle decisions (n=119) Mean=4.3, (S.D.=1.4), Minimum=1, Maximum=6	6%	6%	13%	24%	32%	19%
20. Purchases foods necessary to meet special dietary needs (n=121) Mean=3.8, (S.D.=1.5), Minimum=1, Maximum=6	9%	11%	20%	20%	30%	10%
21. Is willing to purchase <i>locally produced</i> beverages and/or wines (n=119)..... Mean=3.7, (S.D.=1.6), Minimum=1, Maximum=6	12%	14%	15%	19%	26%	14%
22. Would purchase <i>locally produced</i> foods, but is unable to find them (n=120)..... Mean=3.8, (S.D.=1.2), Minimum=1, Maximum=6	5%	10%	23%	38%	16%	8%

Q. On average, how much do you usually spend per week to feed members of your household at the following sources/locations? If the location is not available in your area, please circle the number for "Not Available." Please sum the dollar amounts with the TOTAL SPENT PER WEEK.

	How much spent per week	Not Available
1. Grocery Store (n=117; 120)	Mean=\$52.18, (S.D.=30.6), Minimum=\$.0, Maximum=\$150.00	3%
2. Wholesale food store (like Sam's Club) (n=63; 122).....	Mean=\$6.67, (S.D.=17.3), Median=\$.0, Minimum=\$.0, Maximum=\$100.00	48%
3. Convenience store/gas station (n=107; 120) ...	Mean=\$5.79, (S.D.=11.6), Median=\$.0, Minimum=\$.0, Maximum=\$80.00	11%

(continued on following page)

Q. (CONTINUED)

	How much spent per week	Not Available
4. Specialty food store (meat locker, health food store, bakery) (n=86; 120).....	Mean=\$3.37, (S.D.=6.2), Median=\$.0, Minimum=\$.0, Maximum=\$25.00	28%
5. Farmer’s Market (n=88; 121;).....	Mean=\$3.07, (S.D.=6.0), Median=\$.0, Minimum=\$.0, Maximum=\$25.00	27%
6. Local cooperative food store (n=62; 122).....	Mean=\$2.90, (S.D.=9.4), Median=\$.0, Minimum=\$.0, Maximum=\$50.00	49%
7. Directly from local producers (n=74; 120).....	Mean=\$2.54, (S.D.=6.8), Median=\$.0, Minimum=\$.0, Maximum=\$40.00	38%
8. Prepared food eaten away from home (fast food, non-fast food restaurant) (n=111; 120) ..	Mean=\$17.95, (S.D.=18.3), Median=\$20.00, Minimum=\$.0, Maximum=\$120.00	8%
9. Other (specify) _____(n=120; 120)...	Mean=\$2.03, (S.D.=9.5), Median=\$.0, Minimum=\$.0, Maximum=\$60.00	--
Meal site Wal-Mart Personal garden produce Eating out twice a month Prepared at _____ restaurant School I work		
TOTAL SPENT PER WEEK (n=120)	Mean=\$86.27, (S.D.=47.8), Minimum=\$.0, Maximum=\$268.00	

Mean, (S.D.), Median, Minimum, Maximum reflect only those who did not answer “not available.”

R. Does your household raise any of the meat you eat? (n=123)

- 1. Yes, raise all the meat we eat 3%
- 2. Yes, some 10%
- 3. No, do not raise any of our meat 84%
- 4. We do not eat meat 1%
- 5. Other (Please specify) _____ 2%
 - Hunting
 - Hunt – 4-5 deer/year
 - Purchase half steer at a time from _____ (farmer) and freeze
 - Wild game and fish

→ Please skip to Question T below.

S. Do you usually purchase meat at any of the following locations? Meat includes chicken, pork, fish, turkey, beef, or specialty meats.

	Usually purchase?	
	No	Yes
1. Pre-packaged at the grocery store (n=119).....	8%	92%
2. Full-service counter at the grocery store (n=113).....	35%	65%
3. Superstore (for example, Wal-Mart) (n=113).....	49%	51%
4. Local meat locker (n=109)	59%	41%
5. Wholesale club (n=108).....	97%	3%
6. Farmer’s Market (n=108)	90%	10%
7. Directly from a farmer (n=110)	72%	28%
8. Through mail catalogs/on the Internet (n=106)	100%	--
9. Other (specify) _____ (n=58)	97%	3%
Grocery store - not pre-packaged Vendors at restaurant		

T. Would you be more likely to purchase *locally produced* foods if they ...?

	<u>No</u>	<u>Not Sure</u>	<u>Yes</u>
1. Were frozen (n=119)	24%	52%	24%
2. Were offered in ready-to-cook/eat state (for example, chopped vegetables, fruit in bite-sized pieces) (n=120)	48%	29%	23%
3. Came with information on how to prepare them (n=117)	44%	24%	32%
4. Were available in your local grocery store (n=121)	8%	17%	75%
5. Were delivered to your doorstep (n=120)	42%	38%	20%
6. Were available for purchase on the Internet (n=120)	88%	11%	1%
7. Were available as a restaurant menu item for purchase (n=120)	31%	38%	31%

The rest of this questionnaire requests information to give an accurate description of persons who responded to the survey. To protect confidentiality, your responses are combined with responses from others so that individual information cannot be identified.

A. In which county do you live? _____ (n=120)

Clayton 98%
 Delaware 2%

B. Approximately how many years have you lived in your county? _____ years (n=121)

5 years or less 6%
 6-10 years 10%
 11-20 years 10%
 21-30 years 11%
 31 years and over 63%

Mean=40.2, (S.D.=23.4), Minimum=1, Maximum=87

C. What is your 5 digit postal zip code? _____ (n=124)

52035 Colesburg	1%	52072 St. Olaf	2%
52042 Edgewood	8%	52076 Strawberry Point	11%
52043 Elkader	12%	52077 Volga	2%
52047 Farmersburg	3%	52141 Elgin	2%
52048 Garber	2%	52156 Luana	2%
52049 Garnavillo	5%	52157 McGregor	15%
52052 Guttenberg	15%	52158 Marquette	1%
52053 Holy Cross	2%	52159 Monona	13%
52066 North Buena Vista	1%	52162 Postville	2%
52071 Saint Donatus	1%		

D. Which of the following best describes where you currently live? (n=121)

- 1. In town 60%
 - 2. Outside city limits, not on a farm 18%
 - 3. Outside city limits, on a farm 22%
- } → **What community do you call home? _____**
(n=43)

Postville	5%	Forelich	2%
Elgin	2%	McGregor	14%
Monona	7%	Clermont	2%
Luana	5%	North Buena Vista	5%
Guttenberg	14%	Strawberry Point	9%
Garnavillo	7%	Volga	2%
Elkader	9%	Farmersburg	2%
Edgewood	12%	Garber	3%

E. Which statement best describes your current housing arrangement? (n=124)

- 1. Rent 9%
- 2. Own 90%
- 3. Other (please describe) _____ 1%
 _____ (family) own this home
 Winter in Arizona

E. Please indicate the AGE, SEX, and RELATIONSHIP TO YOU of each person living in your household during the majority of the year. Do not include children who lived away at college.

Be sure to include yourself!

<u>Person</u>	<u>Age</u>	<u>Sex</u>		<u>Relationship to you</u> (for example, spouse, child, stepchild)
		M	F	
YOU		1	2	SELF
2		1	2	
3		1	2	
4		1	2	
5		1	2	
6		1	2	
7		1	2	
8		1	2	

Total household size (n=124)

Mean	2.21	persons
S.D.	1.11	
Minimum	1.00	person
Maximum	7.00	persons

Self gender (n=119)

Male	29%
Female	71%

Self age (n=111)

Average	57.1	years
S.D.	16	
Range	23-87	years

(continued on following page)

E. (Continued)

Respondents reporting a spouse	77
Average spouse's age	52.1 years
Spouse age range	28-83 years
Spouse's sex	
Male	79%
Female	21%
Respondents reporting one or more children	22 cases had minor child
Average minor child age	10.3 years
Minor child age range	0-18 years
Minor child's sex	
Male	52%
Female	48%
Adult children	
Adult children in household	9 cases had one or more adult children
Adult children's age range	19-50 years
Adult child's sex	
Male	55%
Female	45%
Grandchild in household	3 cases had grandchildren in household
Average grandchild age	10
Range	0-16 years
Grandchild's sex	
Male	0%
Female	100%
Live-in boyfriend, girlfriend, or fiancée in household	3 cases
Average live-in age	27.7 years
Range	20-37 years
Live-in boyfriend, girlfriend, or fiancée's sex	
Male	67%
Female	33%
Stepchildren in household	1 cases
Average stepchild age	8.0 years
Stepchild's sex	
Male	100%
Female	0%
Sister/Brother/In-law in household	1 cases
Average sister/brother/in-law age	18.0 years
Sister/Brother/In-law sex	
Male	100%
Female	0%

F. What is the highest level of formal education that you have completed? (n=123)

- | | |
|------------------------------------|-----|
| 1. Less than high school diploma | 4% |
| 2. High school diploma or GED | 44% |
| 3. Some college, no degree | 24% |
| 4. Associates degree | 7% |
| 5. Bachelors degree | 15% |
| 6. Graduate or professional degree | 6% |

G. Would you say your health in general is ... (n=124)

- | | |
|--------------|-----|
| 1. Excellent | 15% |
| 2. Very good | 36% |
| 3. Good | 36% |
| 4. Fair | 11% |
| 5. Poor | 2% |

H. What is your employment status? (Circle the number for ALL that apply) (n=109)

- | | | |
|---|-----|--|
| 1. Employed or self-employed full-time | 44% | <div style="border: 1px solid black; width: 20px; height: 20px; display: inline-block;"></div> → |
| 2. Employed or self-employed part-time | 15% | |
| 3. Student | 2% | |
| 4. Full-time homemaker | 15% | |
| 5. Retired or disabled | 31% | |
| 6. Unemployed or looking for employment | -- | |
| 7. Other (specify _____) | 2% | |
| Volunteer some | | |
| Work 5 to 6 months | | |

Ha. In what city do you work or attend school? _____ (n=56)

- | | |
|----------------------|-----|
| Postville | 1% |
| Monona | 5% |
| Prairie du Chien, WI | 16% |
| Decorah | 2% |
| Guttenberg | 16% |
| Garnavillo | 4% |
| Elkader | 20% |
| Manchester | 4% |
| Edgewood | 7% |
| Marquette | 1% |
| McGregor | 1% |
| North Buena Vista | 2% |
| Dubuque | 4% |
| Strawberry Point | 2% |
| St. Olaf | 4% |
| West Union | 5% |
| Sumner | 2% |
| Osterdock | 2% |
| Genoa, WI | 2% |

Hb. Outside of caring for home and family, how many hours per week on average do you typically work/attend school? ___ hours (n=51)

Mean=39.6, (S.D.=13.2), Minimum=8, Maximum=75

I. What is your current marital status? (n=110)

- 1. Married or living with a partner 75%
- 2. Divorced 10%
- 3. Separated --
- 4. Widowed 10%
- 5. Never married 5%

Ia. If you are NOT currently married or living with a partner, please skip to Question K.

J. What is your spouse/partner's employment status? (n=79)

- 1. Employed or self-employed full-time 54%
- 2. Employed or self-employed part-time 10%
- 3. Student 3%
- 4. Full-time homemaker 3%
- 5. Retired or disabled 35%
- 6. Unemployed or looking for employment 1%
- 7. Other (specify _____) 1%

Ja. In what city does she/he work or attend school? _____ (n=41)

Monona	5%
Prairie du Chien, WI	17%
Guttenberg	7%
Garnavillo	3%
Elkader	12%
Manchester	3%
Edgewood	5%
McGregor	3%
North Buena Vista	3%
Ossian	3%
Luxemberg	3%
Dubuque	7%
Marion	2%
Strawberry Point	7%
Independence	2%
Sand Springs	2%
St. Olaf	5%
Volga	2%
Calmar	5%
Garber	2%
Fort Dodge	2%

Jb. Outside of caring for home and family, how many hours per week on average does he/she typically work/attend school? ___ hours (n=37)

Mean=45.5, (S.D.=14.0), Minimum=10, Maximum=80

K. Are the following statements true for your household?

	<u>No</u>	<u>Yes</u>	<u>Doesn't Apply</u>
1. One or more adults work more than one, full-time job (n=108)	60%	19%	21%
2. At least one child receives free or reduced price school lunches (n=95)	39%	4%	57%

L. Income level is requested in order to understand how the needs of individuals and families differ depending on their level of income. Please circle ONE response to show your total 2006 gross household income (before taxes) from all sources. (n=105)

1. Under \$5,000	1%
2. \$5,000-9,999	6%
3. \$10,000-14,999	6%
4. \$15,000-24,999	19%
5. \$25,000-34,999	18%
6. \$35,000-49,999	19%
7. \$50,000-74,999	19%
8. \$75,000-99,999	7%
9. \$100,000 and over	5%

M. This space is provided for any comments or suggestions you would like to share with the Northeast Iowa Food and Farm Coalition.

Hopefully this will create a market for the small farmer and provide a better source of food for the residents of Iowa. We enjoy the extra local grown food that the county pays for. There are a lot of seniors who depend on the food we get from the farmers market. Hope it is continued. Thank you very much.

Own a grain farm and live in town.

We can't get food stamps because household income is too high. Can't afford to buy much food as it is; How are we to "buy" local when we can barely afford cheap, discounted food?

Q-1: We use home canned food so amount is low. Usually shop for 2 weeks or month at a time; Q-5: Farmer's Market available only in summer – not close to home. F-6: Two year teacher's diploma. K-15: We do not own a computer.

This is to justify your job: If we did not have to pay your wages, we would have enough for ourselves and our families. You take from the production and give it to the lazy and non-production like yourselves. _____

Would like to be given the opportunity to purchase food that has been prepared (wine, jams, candy, etc.) at restaurants and convenience stores, as well as at grocery stores in our area; Some have stores have begun the process on the same.

I think food vouchers should be given to more individuals to be used to buy food at local Farmers Markets and farmers! It's great this opportunity is being offered to senior citizens although some of us in the younger generation would like to give our children the opportunity to experience the pleasure of locally grown produce, but cannot afford to do so! It would also help to produce a free cookbook for these individuals, including photos of the produce so people know what was what, how to prepare the produce and different ways to use the produce to create a meal! Sunflower Fields just outside of Postville, Iowa offered a photo once with their products labeling them, and would send out newsletters with tips and recipes with their produce! This was a great idea but would be better compiled in a cookbook for consumers to use all year around! Their produce is good, but expensive for those with low income! Information on canning and proper freezing of your own produce and meats would also be great, along with things as soups, sauces, jams, jellies, juices, etc. This would also help consumers maximize the use of local produce available and lower the health risks of using chemically altered processed foods found in the stores!

Raised on farm, prefer locally grown produce!

Our food and water is contaminated with chemicals. Someone has to control farmers with over applications of these. They might produce more but they are destroying our environment!

I am sorry I cannot help you. I am in assisted living and no connection with food, or cooks. All is fine.

I would shop at our local Farmer's Market more but they are only good spring into summer months. It would be nice to have a coop style store in our town.

My spouse is a full-time farmer – owner/operator of a cattle feeding operation.

I think local food co-ops are excellent "seeds" or starting points for members of a community to learn to make local choices (which I value). We are members of Willie Street Co-op in Madison, WI and New PI in Iowa City but they are so distant we rarely get there. We also utilize Oneota Co-op in Decorah on the rare occasion we are driving through. We really wish there was something closer to Guttenberg.

It would be nice to have more locally grown products (of high quality) available for purchase; especially, meat like chicken, high quality bread products. Enjoy growing my own vegetables, grapes, and berries. I do give produce away when I have excess or am not going to use it.

M. (Continued)

Perhaps a website to contact local organic farmers for meat, dairy, veggies, and fruits; The Decorah Farmer's Market is excellent, but the one in Guttenberg is not dependable. It is most unfortunate that half my neighbors take their tax dollars to Prairie du Chien for a decent grocery store.

Local food is more expensive than the commercial. So when money is short you buy what is cheaper.

I would like to know what percent of produce available at the grocery store is locally produced. I would like to have more options/more vendors for produce in Clayton County if have to travel 25 miles for a large selection of quality produce.

To whom it may concern – I'm an 86 year old person. I may not have filled out the survey to your satisfaction so please take my age into account. _____

Being alone and senior who is limited by diet to the foods that are purchased, much of this form does not apply.

I already filled out one of these a few weeks ago. You're spending unnecessary money sending another one. My husband also received one. More money wasted!

We would most likely buy locally but won't go to a farm and wander around the garden and pick the stuff we need.

Thank you for completing this questionnaire. Please fold it from top to bottom and return it in the enclosed, postage-paid envelope to:

**Iowa State University CD-DIAL
317 East Hall
Ames, IA 50011-1070**

... and justice for all

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status. (Not all prohibited bases apply to all programs.) Many materials can be made available in alternative formats for ADA clients. To file a complaint of discrimination, write USDA, Office of Civil Rights, Room 326-W, Whitten Building, 14th and Independence Avenue, SW, Washington, DC 20250-9410 or call 202-720-5964.

Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture. Jack M. Payne, director, Cooperative Extension Service, Iowa State University of Science and Technology, Ames, Iowa.